

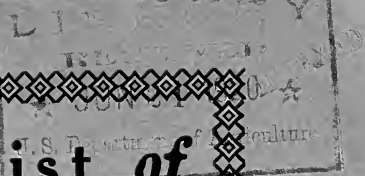
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RETURN TO PHENOLOGY
SECTION OF NOMENCLATURE.

Rev
INDEXED

FEB 29 1916



Annual Price List *of* SMALL FRUITS *and* VEGETABLE PLANTS

1916

 S. C. ATHERTON 
GREENWOOD - DELAWARE

NINETEEN HUNDRED AND SIXTEEN.

Again I am sending out my little Catalogue. This is my agent and traveling salesman. My aim in writing this price list is to make it first as plain and simple as possible and at the same time to give an honest and not overdrawn description of the different varieties of plants. My hope is that this price-list will secure for me a fair share of the plant trade for 1916.

To my old customers I extend thanks for past favors and wish them a prosperous season. To new customers I hope to please so that they will deal with me in future years and join my list of permanent customers.

With best wishes for all

Respectfully,

S. C. ATHERTON.

EARLY CABBAGE PLANTS.

Cabbage plants are a specialty with me and I try to grow and have for sale a constant supply of them from last of March until middle of August.

Seed of first early varieties is sowed in greenhouses Jan. 1st. Plants are planted in cold frames first of March and are usually ready to sell last of March. From this time on we make continuous sowings of seed in open field until end of season.

Varieties of Early Cabbage This Season:

Early Jersey Wakefield, Winningstadt, Henderson's Early Summer, Chas. Wakefield, Early Flat Dutch.

Prices of Early Cabbage Plants:

Ready about Mar. 20. Transplanted and hardened. Plants 40 cents per 100; \$3.50 per 1000.

Sash grown plants, not transplanted, ready about Apr. 20. 30 cents per 100; \$2.50 per 1000.

Early plants grown in open field, ready about May 10.— 15 cents per 100; \$1.00 per 1000.

LATE CABBAGE PLANTS.

I grow and sell a large quantity of Late Cabbage Plants each season. Sow seed at different times so as to have a supply of plants at all times from May 20th until August. Will have the following varieties this year: Danish Ball Head, Late Flat Dutch, Autumn King, Surehead, All Seasons.

Price of Late Cabbage Plants:

15 cents per 100; \$1.00 per 1000; 5000 or more at 80 cents per 1000.

CAULIFLOWER.

I will try to have plants of Early Snowball ready about May 15 and keep them in stock until July.

For late planting will have Veitches Autumn Giant. Ready about July 1st, until Aug. 15.

Price of Cauliflower Plants.

Early Snowball, 30 cts. per 100; \$2.50 per 1000.

Autumn Giant, 25 cts. per 100; \$2.00 per 1000.

EARLY TOMATO PLANTS.

We start our Early Tomato Plants in greenhouses, sow the seed about March 1st and when plants are large enough transplant into cold frames to harden them and usually have them ready to set in open field by May 5th. Tomato plants cannot endure frost, even when well hardened and should not be set in field until danger of frost is past, unless they are to be protected.

Varieties:

Spark's Earliana.—Now well-known everywhere. One of the earliest. Bright red, fairly smooth, although not as smooth as some of later varieties, medium in size and good quality. One of the best early varieties and popular with market gardeners everywhere.

Chalk's Jewell.—A good second early variety, about one week later than Spark's Earliana. Smoother, and better shape. A heavy cropper. Plant a very strong grower and continues to bear for a long time. Some prefer this for the early market.

John Baer.—This is a second early variety. It is a week later than Earliana, but is one of the finest tomatoes I ever grew. Medium in size, very smooth and solid, bright red in color, and remarkably free from cracks. Vine healthy and remains in bearing a long time. If I was confined to one variety for garden I should choose this one.

Prices of Early Tomato Plants.

50 cts. per 100; \$4.50 per 1000.

We cannot send Tomato Plants by mail.

LATE TOMATO PLANTS.

We grow them in large quantities for truckers and canners. They are grown in open field, not transplanted, but good stocky plants. This season we shall grow these varieties: Stone and Success. Ready about June 1st.

Prices of Late Tomato Plants.

20 cts. per 100; \$1.25 per 1000. They should always be sent by express. Plants ready about June 5th.

CELERY PLANTS.

I have a large trade in celery plants and ship them in large quantities over a wide extent of territory.

Varieties.

White Plume, Golden Self Blanching, Giant Pascal, Winter Queen and Golden Heart. Plants ready about July 10th.

Prices of Celery Plants.

Golden Self Blanching, 25 cts. per 100; \$2.00 per 1000.

All other varieties, 20 cts. per 100; \$1.50 per 1000.

The high price on Golden Self Blanching is owing to the fact that the seed from this variety is imported from France and is very high in price this season.

BEET PLANTS.

I have a fast increasing trade in Beet Plants. Last year we sold many thousand more than ever before. This year we shall make preparations to supply them in still larger quantities. Will have them ready by May 15th, and keep them in stock until August. Two varieties only, Early Blood Turnip and Crosby's Improved, both globe shape and best for table use.

Price of Beet Plants.

15 cts. per 100; \$1.00 per 1000.

SWEET POTATO PLANTS.

Gold Skin.—This is the most popular variety grown in this section. A tremendous yielder, a bright yellow skin and yellow clear through, very rich and good flavor, not quite so good a keeper as some others but can be kept all winter when temperature is right. I can recommend this as one of the very best for market or house use.

Up River.—This is a comparatively new variety, yellow, does not yield quite so well as Gold Skin, but is perhaps a little better keeper and for this reason is preferred by some. It is also claimed by some that the variety does not grow so large and sells better in market.

Red Nansemond.—This is the best red variety that I know anything about, very smooth, good shape, medium size, and a good keeper. For those who like a dry potato this is the very best in eating qualities. It does not usually sell quite so well in the city market, as the yellow variety, but for home use it has no superior.

Prices of Sweet Potato Plants.

15 cts. per 100; \$1.25 per 1000. If ordered to be sent by mail add 12 cts. per 100 for postage. Plants ready about May 10.

EGG PLANTS.

I have a constantly increasing demand for the plants of this delicious vegetable, and I grow and sell many thousand of them every year. This season I will have two varieties, **New York Purple** and **Black Beauty**, both very nice purple varieties. **Black Beauty** is a few days the earliest.

Prices of Egg Plants.

15 cts. per Dozen; 60 cts. per 100; \$5.00 per 1000. Egg Plants ready about May 1.

PEPPER PLANTS.

Ruby King.—The most desirable and popular of the large mild peppers and in great demand in the city market. It is a brilliant red color and grows to a good size.

Red Cayenne.—This is a small and very hot pepper much used in making pickles, soups, etc. It is a strong grower and a heavy bearer.

Chinese Giant.—One of the largest peppers grown. Fruit very handsome in appearance, mild and sweet. It is pronounced by all who know it to be one of the best.

Price of Pepper Plants.

10 cts. per dozen; 50 cts. per 100; \$4.00 per 1000. Plants ready about May 1.

How to Treat Plants on Arrival.

When plants arrive in a wilted condition; unpack them at once and put the roots into a bucket of cool water for an hour. They will generally revive and be in condition to set in ground.

ASPARAGUS ROOTS.

Palmetto.

This is the only variety I have this season and it is the one grown everywhere for market or family use.

These are good, strong, healthy 1 year roots and I feel sure will give satisfaction.

Sample roots will be sent on request if stamps are sent to pay postage.

Price of Asparagus Roots.

30 cts. per 100; \$2.50 per 1000.

RHUBARB ROOTS.

This season I have a good stock of 1-year seedling Rhubarb Roots. Variety "Sinnaeus."

They have made a very strong growth and are first class roots in every respect.

Every garden should have a row of Rhubarb or "Pie Plant."

Price of Rhubarb Roots.

35 cts. per dozen; \$2.00 per 100; \$15.00 per 1000.

State of Delaware

STATE BOARD OF AGRICULTURE

Certificate of Nursery Inspection.

Dover, Delaware, October 15, 1915.

To Whom It May Concern:

This certifies that I have this day examined the nursery stock and premises of the Nurseries, of S. C. Atherton at Greenwood, Sussex county, Delaware, and that said nursery stock is apparently free from crown gall, peach yellows, peach rosette, the San Jose scale, and all other plant diseases and insects of a seriously dangerous nature, that may be transferred on nursery stock.

WESLEY WEBB, Inspector.

STRAWBERRY PLANTS.

The following is a list of the varieties of Strawberries which I have for sale this season, and the description of each variety is given after fruiting them here on my farm, and would not correspond in all cases to the behaviour of the same varieties in different localities. Every berry grower will find certain varieties that will succeed in his own locality, and he must be his own judge as to the variety that will best suit his conditions.

I have a nice stock of all the varieties here listed and they are grown under the most favorable conditions for making first class plants.

My claim is not that I grow nicer plants than anyone else, but that I do grow first class plants and pack them in good shape and sell them as low as I can and make a fair profit.

Abington.—A good midseason variety in some sections, large size, solid, and seems to possess enough good qualities to make it popular, with some, but right in this locality it does not produce a heavy crop.

Bubach.—This is one of the old standard varieties that has stood the test for more than twenty years. It needs no description as it has been fruited in all parts of this country and in some sections is still a leading standard variety. It is imperfect in bloom and with me is perfectly healthy and makes plenty of plant for a good fruiting bed.

Gandy.—This well known variety, which has been grown in this vicinity for nearly twenty years, is still the favorite late variety, both with grower and buyer. To those not familiar with the berry, I would say it is a late variety, large in size and bright red in color. The berry is of an unusual firmness, and can be shipped to distant markets, arriving in fine condition. It is also a good variety for canning and preserving, having an excellent flavor. It is a strong, vigorous grower, entirely free from rust. It succeeds best in low, moist soil.

Haverland.—Another old reliable sort. Has stood the test for 20 years and is still a popular mid-season variety. It bears immense crops of medium size bright red berries, although not as firm as Gandy or Chesapeake. It is not a soft berry. It is a good or better shipper than Bubach. It makes a very large deep rooted plant, strong, vigorous grower, with no signs of rust; succeeds on all kinds of soil in all sections.

Brandywine.—An old variety too well-known everywhere to need any description. A good variety in some sections, but other sections rusts badly. The fruit is solid, of good color, much resembling the Gandy. This berry is also a good shipper, and is known from Maine to California.

Chipman.—This is one of the most popular mid-season varieties in some sections, produces a good crop of very large handsome, bright red berries, fairly solid, somewhat irregular in shape, but a good seller. It has the quality of ripening its crop of fruit very quickly, it is several days earlier than Bubach and ripens so quickly that most of the fruit is gone after three pickings. It is a good plant maker, making heavy beds of very large deep-rooted plants and perfectly healthy. Few varieties make as handsome appearance, both plant and fruit, as Chipman.

Chesapeake.—I consider this the most popular berry in the world today. By this I mean it succeeds over a larger extent of country than most any other variety and at the same time has more good qualities than most any other variety.

I don't think there is a fruit market in the U. S. but what would sell this one at top price at all times. Its only bad point is that it is a harder berry to grow than some other varieties. It must have good rich soil and good care or it will not make plants enough for a heavy crop of fruit. In size of fruit Chesapeake is a little above medium, but every berry is perfect in shape and a glossy bright red. There is no more solid berry or better shipper in the whole list of berries. In flavor it ranks with the best.

Early Ozark.—This is said to be a cross of Excelsior and Aroma, and came from Missouri. It has a good reputation wherever it has been grown. Has a very strong heavy, dark green foliage, medium plant makers, plants very large, fruit on long stems, very solid, perfect in shape, dark red in color, and sells well in any market.

Superior.—A very good midseason variety. Although it does not succeed in all sections, it is one of the money makers here. Its good points are: firmness, good color, regular shape, and heavy bearer. Although not as large as some varieties, with good culture it will produce a large crop of medium size, very solid berries which carry well to distant markets. The vine is a very strong grower and should be kept thinned or the beds will get too thick, causing the fruit to be undersized.

Klondyke.—One of the first of the mid-season varieties to ripen. The fruit is perfect in shape and very firm, growing on a long stem well up from the ground. The vine is one of the strongest growers and is apt to bed too thickly. This is a very popular variety especially in the south and one that I can highly recommend.

Fendall.—Came from Maryland, has been extensively advertised and great claims made for it. I have now fruited it two seasons; with me it has many good points in its favor but it is rather light in color and not very solid, otherwise it is all that could be desired. It ripens just ahead of Gandy, is very large, and produces an immense crop of fruit, foliage strong and healthy, good plant maker, light green in color. I know of no variety that will produce more plants per acre than this one.

Glen Mary.—In the northern states this has been a standard and valuable variety for nearly twenty years, produces immense crops of large, solid berries, fine flavor and good color. When a variety has stood the test for 20 years like Glen Mary has it needs no further description. I always have a good sale of this variety.

St. Louis.—Another early variety with one serious fault, it is quite soft. Almost as early as Excelsior, as large as Bubach, bright red color, vine strong grower, perfectly healthy, for home use or nearby market it is all right, but too soft for long shipment.

3 W's.—A good midseason variety covering a long season, quite large and solid, medium heavy bearer, vine a strong grower, making very large, deep rooted plants. In some sections very popular.

Myers No. 1.—This is a late variety that originated in this county and if it were only a little more solid it would stand about at the head of the list of late varieties. Bears very heavy crops of beautiful bright red, perfect shaped, large size berries. While it is not so soft as some varieties I think it is about like Bubach in firmness. It is grown extensively in this county and has made big money for the growers.

Wm. Belt.—This is the standard for quality the country over. No lover of fine strawberries should omit this from his list of berries for family use. Its large size and fine flavor have made friends for it everywhere, in spite of the fact that it is somewhat subject to rust. The plants are always in demand although it has been known and grown for years.

O. I. C.—This is a new midseason variety. It produces a good crop of large conical, pointed berries, quite firm, good color, and a good all around variety. It makes very large strong plants with heavy foliage which protects the fruit in good shape. The fruit ripens about the same time as Bubach.

Mascot.—This is a late variety which greatly resembles Gandy, both in plant and fruit. It is not quite so regular in form as Gandy and not quite so solid. It will probably bear a little heavier crop than Gandy, especially on high land. After giving it a fair trial, I don't think it can compete with Gandy in this locality.

Paul Jones.—This is a late variety which is extremely popular in the West. It bears an immense crop of medium size, bright red berries, somewhat pointed in shape; very solid. Plant a very rank grower, is apt to be too thick on good land. Should be kept thinned out to secure good size fruit. Blossom imperfect.

Heritage.—This is one of the big fellows, it belongs to the class of Corsican, New York, Marshall, etc., but with me it is a better bearer. It does not produce such heavy crops as some of the smaller varieties but produces medium crops of very large, somewhat irregular, fairly solid berries, ripens midseason, and in some sections very popular. Not grown to any great extent here.

Senator Dunlap.—This is one of the old standard midseason varieties. It has been tested for years in all sections and succeeds everywhere. It produces large crops of medium size, very smooth, dark red berries, quite solid. Vines are very rank growers, and should be kept thinned, otherwise berries will be undersized. Plants of this variety are always in demand, showing that it is quite popular everywhere.

Sample.—This is an old and well known variety, having been fruited for 10 or 12 years. The plants are always in demand, proving that it is a profitable variety over a wide territory. It is an imperfect blooming variety, ripening a little after midseason, produces very large crops of large nice shape berries, only medium in firmness. Vine a good strong grower, but in hot dry weather it sometimes rusts a little in this locality. Succeeds best on rather low moist ground.

Bayside.—This is a splendid new variety which originated at Bridgeville, Del. a few years ago, and where it is fast becoming a popular market variety. It is a midseason variety, ripening two or three days later than Superior. Is nearly as large as Gandy; very smooth and round; solid enough to be a good shipper. Color dark red, and very attractive. Has a large green cap which adds to its appearance. Bears a very heavy crop. Vine a very rank grower and free from rust. Decidedly a good variety for market or home use.

Parson's Beauty.—This berry somewhat resembles the well-known Bubach in size and shape but a little darker in color. It is a good solid berry. The vine is a strong vigorous grower, making very large plants. The berries have short stems and should be mulched with straw or other material if grown on sandy land. It is a heavy cropper, berries growing to a very large size. It is also an excellent table berry. These and other good qualities make it a very profitable berry for growers. Does best on low moist ground.

Tennessee.—This old variety is too well-known everywhere to need a description. Fifteen years ago it was the standard variety in this section and was grown by the hundred acres, and it made money for the growers. Now other varieties have taken its place to a great extent, but it still is just as fruitful as ever and it is hard to find a variety that will produce as many quarts per acre with ordinary care as Tennessee. Its only fault is it is not a first class shipper, being rather soft.

Stevens Late Champion.—This is a late berry of the Gandy type. It came from New Jersey, where it is grown largely. It will produce a larger crop than Gandy and succeed on a greater variety of soils. The berries are slightly flattened and irregular in shape but very bright in color and usually sell well. Vine is a very strong grower making plenty of foliage to protect the fruit from hot sun. It ripens with Gandy but is not quite so solid as Gandy.

Joe Johnson.—My estimate of this berry after fruiting one season is that it belongs to the list of high-grade berries, such as Chesapeake and Gandy. While I don't wish to be over enthusiastic about any new variety, I predict a great future for this one. So far as I can see it possesses all the good points of Chesapeake and is a much better plant-maker. With me it has made very heavy beds of large, handsome plants that would attract special attention among a hundred varieties. The fruit ripens ahead of Gandy, about with Chesapeake. Is large, bright red, and very showy. In firmness I think it equal to Gandy. I can see no reason why it should not sell as well as Gandy, and it will yield much better and ripens earlier.

Rewastico.—I am not quite prepared to give a good description of this variety, as I only fruited a short row of them last season. I had more demand for plants than I could fill and failed to keep enough to test the fruiting qualities. However, from reports of others and from appearance of the plant, I have faith that they are splendid berries of the Gandy type and I shall set quite a lot of them for fruit.

Early Jersey Giant.—This new early variety I fruited last year for the first time. It is not quite so early as Excelsior and St. Louis, but it is a very large berry and quite solid. Berry somewhat conical in form, very bright red in color and good eating quality; plant an extra strong grower, with large healthy foliage free from rust. I consider this a very good early variety either for market or home use and hope my customers will give it a trial.

Kellogg's Prize.—This new variety, introduced by Mr. Kellogg of Michigan, seems to be just what we have been looking for for a long time—that is, a good, imperfect variety. It has more good qualities than nine-tenths of the varieties that I have fruited. Good size, solid, heavy cropper, and a strong grower. I should judge that a field of this variety, fertilized with Joe Johnson, or Chesapeake, would be about the best of anything in strawberries. Be sure to try this one.

Progressive.—After fruiting several varieties of the Everbearers for three years, I have selected this one as very much the best and the only one that does well in this section. “Superb” is said to do fairly well farther north. Progressive is a very strong grower. It will produce an abundance of fruit from Aug.1st until freezing weather and at the same time makes very fair beds on good soil. The fruit is only medium in size but very fine flavored and sweet. All lovers of strawberries should set one or two hundred plants of Progressive and have strawberries to eat for four months instead of one month each season.

NEW VARIETIES.

This year I have three new varieties for sale—which I have not fruited. I have a good supply of plants of these varieties and have put the price very reasonable. I expect to fruit them this season so I will be able to give a description of them next year:

TOWNSEND

McALPINE

LADY CORNELLE

All strong growers and very promising so far as appearance of plant goes.

READ BEFORE ORDERING.

Cash is required with all orders, and remittances should be made by Post Office Money Orders, Express Orders or Registered Letter. One and two cent stamps received for small amounts.

Orders may be booked in advance, held a reasonable time and sent on remittance.

How We Ship: Unless otherwise ordered, we usually ship all orders by Express, but large orders can be safely sent, early in the season by freight. If for only short distances can send small orders of small plants by mail in perfect safety. Purchasers to pay transportation charges in all cases.

Mistakes. I very seldom have any complaint on this line, as all possible precautions are taken to avoid mistakes. Notify me at once if your order is not properly filled and I will rectify all mistakes. My customers may depend on getting full count of good live plants.

Packing: I make no charge for boxing and packing. All plants are delivered on cars at Greenwood at prices given.

Time to Order: It is best for purchasers to send their orders early and have them booked ahead as I am sometimes sold out of some varieties before the season is over. It is also best to set strawberry plants just as soon as it is possible to prepare the land as they will then live much better and transportation charges are then lighter than later in the season when plants have made a larger growth.

Lost Orders: Every order will be acknowledged by card at once, so if you do not hear from me in a few days write me again and the matter will be investigated.

PRICE LIST OF STRAWBERRY PLANTS.

	By Express	
	Charges Collect	
	Per 100	Per 1000
Abington, Per.	\$0.30	\$ 2.50
Bubach, Imp.30	2.50
Brandywine, Per.30	2.50
Bayside, Per.30	2.50
Chesapeake, Per.40	3.50
Chipman, Per.30	2.50
Early Ozark, Per.30	2.50
Early Jersey Giant, Per.35	3.00
Fendall, Imp.30	2.50
Gandy, Per.30	2.50
Glen Mary, Per.30	2.50
Heritage, Per.30	2.50
Haverland, Imp.30	2.50
Joe Johnson, Per.35	3.00
Kellogg's Prize, Imp.35	3.00
Klondyke, Per.30	2.50
Lady Cornelle, Per.35	3.00
Myer's No. 1, Imp.30	2.50
McAlpine, Per.35	3.00
Mascot, Per.30	2.50
O. I. C., Per.30	2.50
Paul Jones, Imp.30	2.50
Parsons Beauty, Per.30	2.50
Progressive, Per., Fall Bearing75	6.00
Rewastico, Per.35	3.00
Stevens Late, Per.30	2.50
Senator Dunlap, Per.30	2.50
Sample, Imp.30	2.50
St. Louis, Per.30	2.50
Superior, Per.30	2.50
Townsend, Per.40	3.50
Tennessee, Per.30	2.00
Wm. Belt, Per.30	2.50
3 W's, Per.30	2.50

50 at 100 Rates. 500 at 1000 Rates.

The price given for 500 or 1000 is for that quantity of one variety. Less than 500 of one variety must be paid for at 100 rates.

If Strawberry Plants are ordered by mail, send postage enough to pay on 3 lbs. for each 100 plants, the amount depending on the zone.

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GREENWOOD, DELAWARE.

----- (here state by Mail, Express, or Freight.)

Name to be shipped to _____

Post Office _____

County _____ State _____

R. R. Station or Express Office _____

Date of Order _____

Shall I Substitute? Answer _____

